

Kayla Yaakov

ABOUT ME

Kayla Yaakov, one of the few females racing in MotoAmerica, the top series of professional motorcycle road racing in the U.S., is 16 years old. She is a role model for young girls and women, and has competed in 2023 for a top position in the MotoAmerica Revit Twins Cup Class moving to Supersport by the end of the season. Kayla finished the final weekend of the 2021 season on the podium with a second-place finish after a strong showing all year she became the highest placed female in a MotoAmerica Race to that date. In the 2021 offseason, Kayla won 4 Sportsman National Championships at the WERA Grand National Finals. In the last two years, Kayla has continued to amaze with 4 MotoAmerica wins, 11 podium finishes, was the first female to win a MotoAmerica race and the only female to podium in 3 MotoAmerica classes.

Kayla is looking for sponsors to help defray the costs racing with opportunities to feature sponsors on social media, at events, on her motorcycles, in her podium remarks, in the media, and elsewhere.

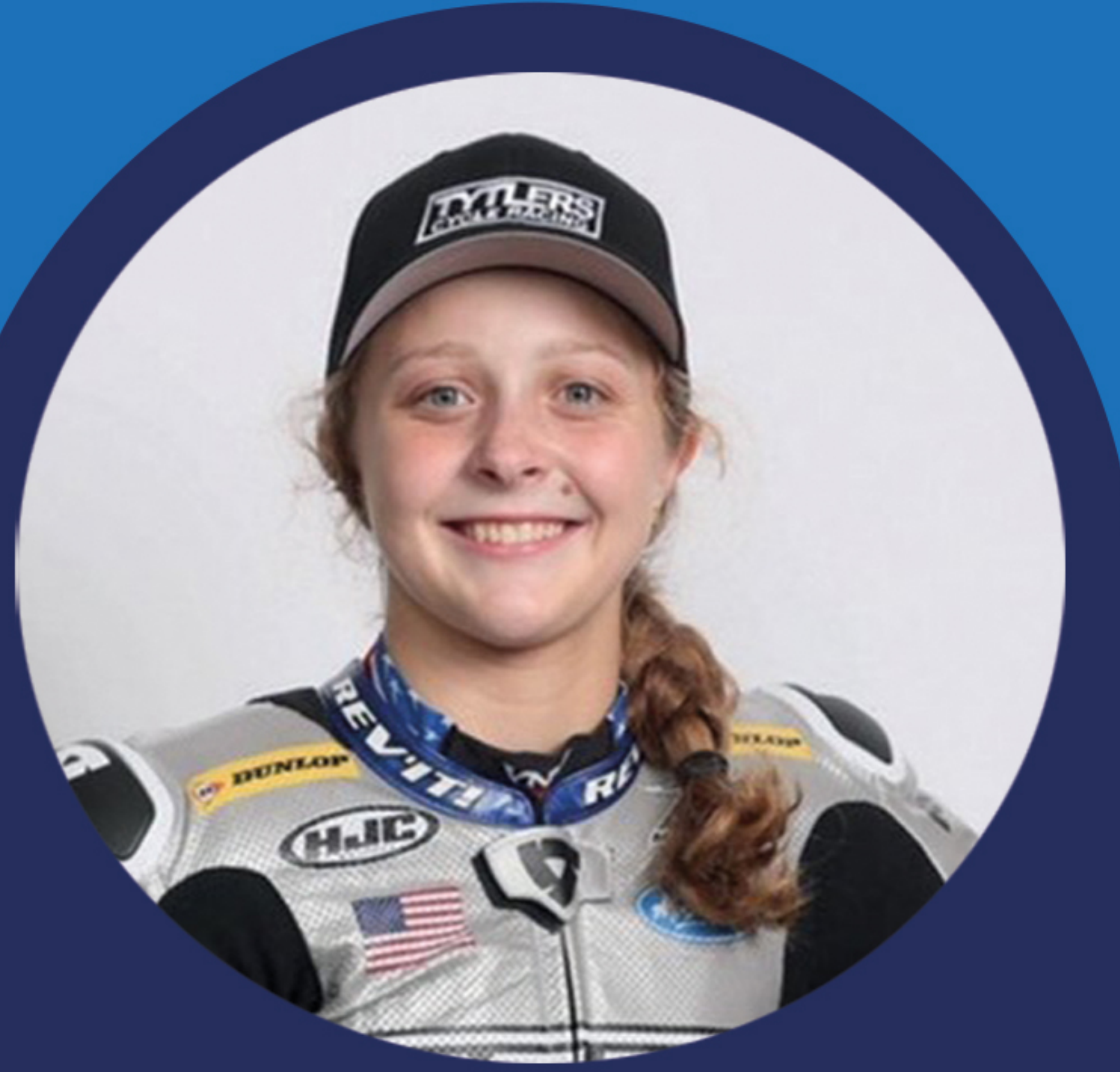
PROFILE

Kayla Yaakov began racing dirt bikes at age 4. At age 7, she started racing MiniGP bikes and won her first championship, repeating that feat again at age 8. At the age of 9, Kayla became the youngest American to race full size road racing motorcycles and win against adults, setting a record previously held by the legendary Nicky Hayden, at aged 10.

At the age of 10, Kayla won 3 different amateur national racing championships and at 11-years-old won 4 more amateur national championship and 2 American Motorcycle Association (AMA) Grand National championships. She was also given the AMA's Novice Racer of the Year award that year.

Throughout the course of her young career, Kayla has racked up over 47 regional championships and over 390 race wins. At 12 years of age, Kayla left her novice status behind, qualifying as an expert racer and winning 2 expert-level national championships and 2 AMA expert Grand National Championships. She was also given the AMA Racer of the Year award. At 13, Kayla would go on to win 3 more expert National championships and another AMA expert Grand National Championship.

In 2021, Kayla set two track time records in her racing class, at Nelson Ledges Race Course and Jennings GP race track. She also began her professional racing career, at age 14, in both the U.S. and Europe.



INSTAGRAM

Organic Reach: 2,391,219
Impressions: 141,779
Likes: 130,160

SOCIALS

FACEBOOK

Organic Reach: 2,203,819
Impressions: 2,169,520

MOTOAMERICA METRICS SUMMARY, JAN-NOV 2022

SOCIAL MEDIA SUMMARY	TOTAL	Facebook	Instagram	Twitter	TikTok	YouTube
Posts	110	22	28	41	7	12
Impressions	6,111,730	2,169,520	2,439,461	160,095	165,900	1,196,754
Engagement	302,884	132,813	141,779	6,897	11,445	9,950
Video Views	2,641,818	347,432	1,890,569	16,784	165,900	221,133
Comments, Shares	15,596	5,730	8,075	335	323	1,133
New Articles	1,183					
VIEWERSHIP - DIGITAL VIDEO VIEWS	TOTAL VIDEO VIEWS	TOTAL VIDEO HOURS VIEWED				
Facebook	347,432	2,481				
Instagram	1,890,569	N/A				
Twitter	16,784	N/A				
TikTok	165,900	N/A				
YouTube	221,133	2,423				
TOTAL	2,641,818	4,904				

THE COST TO RACE

Racing Operations Expenses

- Off Season - travel expenses to train in Florida and Texas (Air fare, car rental, hotel, food, training expenses, tires, fuel etc.) \$65,000
- Travel & Race Expenses for MotoAmerica \$21,000
- In Season Testing & Club Racing - approximately 14 events. (travel, tires, fuel, entry fees etc) \$90,000
- Estimated Crash Repairs \$14,000

CONTACT DAVE YAAKOV FOR MORE INFORMATION



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BY THE NUMBERS

2

American Motorcycle Association (AMA) Grand National Championships

47

Regional Championships

410

Race Wins

5

Expert-level national championships

2023 Barber Motorsports Park: 2nd & 3rd

2023 European Yamaha R7: 2nd & 3rd

2nd European R7 Cup Race in Spain:

- Pole Position
- Lap Record
- Double Win

3rd at New Jersey Motorsports Park in Supersport

4 First Place Finishes in European R7 Cup in Spain





Where We've Been • Where We're Going

In 2023, Kayla moved up to the MotoAmerica Twinscup with the first woman-owned/run team with a female rider (Kayla). She participated in the Twinscup Series in MotoAmerica as well as some European Twinscup wild card races winning in Italy and Spain.

In 2024, Kayla will be racing for Rahal Ducati Moto in the MotoAmerica Supersport Championship and in a handful of Italian National Championship 600 Supersport races.

**CONTACT DAVE YAAKOV FOR MORE INFORMATION
ON HOW TO SUPPORT KAYLA WITH A SPONSORSHIP**



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